Joe Abernathy - St. Louis Cardinals
The Green Sports Alliance Current Trends in Stadium Energy Efficiency
2/10/2016, 12:30 - 1:15 PM & 1:15 - 2:00 PM

Joe Abernathy is Vice President of Stadium Operations for Busch Stadium and is responsible for all day-to-day building operations and game-day event management activities. Joe manages a staff of 25 full-time front-office employees and game-day staff of up to 800 part-time employees and contractors. Joe is also responsible for managing the collective bargaining agreements with the labor unions employed by the Cardinals, as well as overseeing capital improvement projects at Busch Stadium.

Joe is involved in a number of professional organizations, currently serving as the Past President of the Board of Directors of the Stadium Managers Association, as well serving on the Stadium Operations Advisory Committee for Major League Baseball where he Co-Chairs the Sustainable Operations sub-committee that is responsible for the benchmarking of sustainable operations metrics for all MLB facilities.

Joe has a Masters in Business Administration from Southern Illinois University, as well as a Bachelor’s Degree in Mechanical Engineering from the University of Missouri, Rolla. Joe and his wife Jeanne live in South County with their three sons, Philip, Kevin and Justin. When Joe isn’t at Busch Stadium he is assisting in his sons’ scouting and sport activities.

Marcus Bach-Armas - Miami Dolphins
1) Sun Life Stadium Renovation
2) Legal Update: Spanning the Sports
   1) 2/9/2016  2) 2/10/2016, 1) 3:00 - 3:45 PM  2) 10:45 - 11:30 AM

Marcus Bach-Armas is the Director of Legal and Government Affairs for the Miami Dolphins & Sun Life Stadium. 2016 will be his seventh season with the Club. Born and raised in Miami, Florida, Marcus graduated from Wesleyan University in Middletown, Connecticut, where he majored in International Relations. He went on to receive his J.D., cum laude, from the University of Michigan, where he also earned a Masters in Sports Management. After representing a number of professional swimmers in connection with the 2008 Olympic Games, Marcus returned to Miami and joined the law firm of Holland & Knight as a commercial litigator. In 2009 and 2010, Marcus served as a law clerk to U.S. District Judge Alan Gold before joining the Miami Dolphins prior to the 2010 season. Marcus lives in Miami with his wife, Lara Bach, who is an attorney with the law firm of Weil, Gotshal & Manges.
John Beattie - Arsenal Football Club
*Computerized Management & Maintenance Systems*
2/10/2016, 2:00 - 3:00 PM

Stadium & Facilities Director
Arsenal Football Club
email: jbeattie@arsenal.co.uk

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David Broughton - Sports Business Journal
*Goodyear Airship Base Tour*
2/9/2016, 4:30 - 5:30 PM

As the Research Director for Sports Business Journal, David Broughton has chronicled trends in stadium since 1999. His stories have taken him from the balancing on the trusses above University of Phoenix stadium before the retractable roof was in place, to changing kegs at the Iron Bowl, to braking into Barcelona’s Olympic Stadium. In 2013, he spent an evening as a mascot during a professional baseball game, and last year he took his stadium coverage to the air, as he flew in the Goodyear, DirecTV and Snoopy One blimps.
Joie Chitwood III - Daytona International Speedway

Daytona Rising: Reimagining an American Icon
2/10/2016, 9:45 - 10:30 AM

Joie Chitwood III serves as president of International Speedway Corporation’s flagship motorsports facility -- Daytona International Speedway (DIS). As president of DIS, Chitwood oversees all speedway activities including event entertainment, fan amenities and ticket sales. He assumed this role in August 2010.

Chitwood was previously the Vice President of Business Operations for International Speedway Corporation (ISC), a motorsports entertainment company based in Daytona Beach, Fla. In this role, Chitwood lead strategy development and business execution across the Company’s 13 motorsports facilities and Americrown Service Corp., ISC’s catering, concessions and merchandising subsidiary.

Prior to joining ISC in August 2009, Chitwood served as President and Chief Operating Officer of Indianapolis Motor Speedway (IMS), overseeing daily operations for IMS, including Brickyard Crossing Inn and Brickyard Crossing Golf Course. He joined the staff of the IMS as Senior Vice President, Business Affairs on Oct. 1, 2002.

Chitwood was also Vice President and General Manager of Raceway Associates, LLC, which oversaw construction of the 1.5-mile Chicagoland Speedway in Joliet, Ill., from 1999-2002. In 2001, the track began to host Indy Racing League- and NASCAR-sanctioned events. During his tenure at Chicagoland, Chitwood also served on the board of directors of several Joliet-area economic development organizations.

Ryan Colker - National Institute of Building Sciences

The Green Sports Alliance Current Trends in Stadium Energy Efficiency
2/10/2016, 12:30 - 1:15 PM & 1:15 - 2:00 PM

Ryan Colker is Director of the Consultative Council and Presidential Advisor at the National Institute of Building Sciences where he is responsible for leading the development of findings and recommendations on behalf of the entire building community and transmitting those recommendations to Congress and the Administration. He also serves as staff director of the Council on Finance, Insurance and Real Estate; the National Council of Governments on Building Codes and Standards; the Off-Site Construction Council and the Sustainable Building Industry Council.

Prior to joining the Institute, he served as Manager of Government Affairs for the American Society of Heating, Refrigerating and Air-conditioning Engineers (ASHRAE) where he contributed to the development of a robust government affairs program. While at ASHRAE, he assisted in the formation of the High-Performance Building Congressional Caucus and contributed to the development and piloting of the Building Energy Quotient, ASHRAE’s building energy labeling program. Previously, Colker served as the Program Director of the Renewable Natural Resources Foundation, where he was the lead staff member in charge of interdisciplinary programs for a 14-member consortium of natural resource professional and scientific organizations. A graduate of the George Washington University Law School with a Juris Doctor, Colker is a licensed member of the Maryland Bar. He holds a Bachelor of Arts, with honors, in environmental policy from the University of Florida.
Vernon Conaway, Jr., CSSP, CHPP - Camden Yards Sports Complex

Emergency Game Relocation: The Baltimore Riots
2/9/2016, 11:45 AM - 12:30 PM

Vernon Conaway Jr., Vice President of Safety and Security for the Maryland Stadium Authority, has senior leadership responsibilities for safety, security and transportation operations at the Camden Yards Sports Complex. Vernon is a Certified Sport Security Professional (CSSP) through the University of Southern Mississippi’s National Center for Spectator Sports Safety and Security (NCS4) and a Certified Homeland Protection Professional (CHPP).

Prior to joining the Authority in 2011, Vernon served 25-years with the Maryland State Police holding executive-level positions in the investigations, homeland security, and the intelligence bureaus. He has also served on the Governor’s Homeland Security Joint Executive Council. During this time, he led a project to establish Maryland’s Regional Information Centers, a hub and spoke model in place today that created three regional centers to leverage analytical resources of local police agencies in support of the State’s intelligence fusion center.

Vernon holds a Master of Science degree in Management from Johns Hopkins University. He is an adjunct professor with the university’s Division of Public Safety, where he teaches courses on the management of information as a key resource and leveraging of social media platforms for public safety and security organizations.

Pat Delano - Hunt Construction, an AECOM Company

Sun Life Stadium Renovation
2/9/2016, 3:00 - 3:45 PM

Pat Delano is Vice President with Hunt Construction Group, an AECOM Company. He has 31 years of experience overseeing construction projects. His areas of expertise are stadium construction, electrical design, research & development, education facilities, and commercial construction. Some of his most recent projects include EverBank Field Improvements, Marlins Park, Kauffman Stadium Expansion & Renovation, and Busch Stadium.
Mike Grindle - BASF Performance Floors
Sustainable Design in New and Renovated Facilities
2/10/2016, 2:00 - 3:00 PM

Mike Grindle, Manager of Sales and Business Development, BASF Sport Surfaces Group, has been a longtime member of SMA, and is the current Corporate Sponsor Chair. His company was one of the original founding sponsors of the Stadium Managers Association Seminar.

Bill Hancock - College Football Playoff
Concerns and State of the Business
2/9/2016, 9:30 - 10:45 AM

Bill Hancock has achieved a unique triple-double at the upper echelon of intercollegiate athletics. He was the first full-time director of the NCAA Final Four, the first executive director of the Bowl Championship Series (BCS) and is now the first director of the College Football Playoff.

Hancock, 64, served for 13 years as director of the NCAA’s Division I Men’s Basketball Championship—the three-week “March Madness” event that culminates at the Final Four.

An avid outdoorsman, Hancock has run 15 marathons and has ridden a bicycle across the United States twice. His memoir about the trans-continental bicycle journey, "Riding With the Blue Moth," has been among the top-selling sports books since it was released in October, 2005.

A 1972 journalism graduate of the University of Oklahoma, Hancock also worked on the staff of the university’s athletics department as assistant sports information director. For 11 years, he served on the staff of the Big Eight Conference, first as media relations director and then as assistant commissioner in charge of championships and marketing. He joined the BCS in October of 2005 and was named executive director of the playoff when it was created in 2012.

Hancock has served on the United States Olympic Committee staff at 11 Olympic games and two Pan American games. His hobbies are grandparenting, cycling, running, classical music and American history.

He was inducted into the College Sports Information Directors hall of fame in 2005.
Jeff Jarnecke - NCAA
Concerns and State of the Business
2/9/2016, 9:30 - 10:45 AM

Jeff Jarnecke joined the NCAA in November, 2005 originally overseeing the creative efforts, branding and marketing for the Association. Three years later he joined the championships staff overseeing most recently men's lacrosse and wrestling.

Jarnecke currently oversees special projects within the administration and operation of 89 championships in 23 different sports. He is also responsible for strategic planning, site selection and financial management of department’s $150 million budget.

Before joining the NCAA, Jarnecke oversaw the marketing and events of the IU Natatorium on the campus of IUPUI, as well as the management of the IU Michael A. Carroll Track and Soccer Stadium. His efforts included working and leading numerous events from USA Swimming, USA Diving, FINA and USATF.

Prior to his position at IUPUI, Jarnecke was the director of operations for the RCA Tennis Championships, a men's professional tennis tournament on the ATP Tour.

Jarnecke received his Bachelors of Science degree from Indiana University Bloomington and his MBA from Taylor University.

He resides in Indianapolis, Indiana.

David Lock - AwareManager
Computerized Management & Maintenance Systems
2/10/2016, 2:00 - 3:00 PM

Technical Director
AwareManager
e-mail: david.lock@awareti.com
Mike McCormick - MCMcCormick & Associates, LLC
Legal Update: Spanning the Sports
2/10/2016, 10:45 - 11:30 AM

For over 35 years, Mike McCormick has worked with commercial real estate development and construction issues and, since 1987, the major portion of that work has been with sports facilities at the major league and collegiate levels. His unique background in law, engineering, construction, finance, operations, and executive level management provides a base of comprehensive knowledge and practical experience that is distinctive. He has also been a Missouri Supreme Court approved mediator since 1998.

As Executive Director of the Jackson County Sports Complex Authority (Arrowhead and Kauffman Stadiums) from 1987-90, and again as project manager and acting Executive Director from 2001 to 2005, Mike’s duties and responsibilities included both administrative and field management of all construction and capital improvements, as well as one of the lead negotiators of leases with the Royals and Chiefs (1990 & 2002-04).

Since 1990, Mike has served as consultant and legal counsel to the Stadium Managers Association and has worked on over two dozen other NFL, MLB, collegiate, and civic sports facility projects involving construction and dispute resolution. Mike has also addressed national organizations such as the International City Managers Association, the Baseball Winter Meetings, and the National Institute of Municipal Legal Officers.

Jeffrey B. Miller - National Football League
Concerns and State of the Business
2/9/2016, 9:30 - 10:45 AM

As the Chief Security Officer for the National Football League, Jeffrey Miller oversees all facets of security for the league including all investigative programs and services, event security (including Super Bowl and International Series), executive protection, the stadium security program, the fan conduct initiative and the fair competition initiative.

Prior to accepting a position with the NFL, he completed a 24-year career with the Pennsylvania State Police, retiring in 2008 as Commissioner. He served for nearly six years as the 18th Commissioner of the department, overseeing a complement of over 6,000 enlisted and civilian personnel and a budget of $800 million dollars.

He holds an Associate Degree from the University of South Florida, a Bachelors Degree in Criminal Justice from Elizabethtown College, and a Masters Degree in Public Administration from the Pennsylvania State University. He is also a graduate of the 194th Session of the FBI National Academy in Quantico, Virginia, as well as the 27th Session of the FBI National Executive Institute.
Brad Mohr - Cleveland Browns  
*5x5x8 - Renovation Projects*  
2/10/2016, 12:30 - 1:15 PM & 1:15 - 2:00 PM

As director of stadium operations for the Cleveland Browns, Brad Mohr is responsible for the stadium’s day to day front of house operation along with leading the team’s greening and sustainability efforts. Mohr is active in the greening community of northeast Ohio and has shared his story and successes locally, nationally and internationally. Mohr began his operations career in 1995 with the Cleveland Indians and has also worked as Event Manager in Chicago at United Center and US Cellular Field. He is a proud member of the Green Sports Alliance and Stadium Managers Association.

Peter O’Reilly - National Football League  
*Super Bowl 2016 Review*  
2/10/2016, 9:00 - 9:45 AM

Peter O’Reilly joined the NFL in 2005. He currently leads the NFL’s Events Department, overseeing the league’s major year-round event platforms, including the Super Bowl, Pro Bowl, NFL Draft, and NFL Kickoff. He is responsible for developing and implementing strategies across the league’s year-round calendar. Previously at the NFL, Mr. O’Reilly served as the NFL’s Vice President of Fan Strategy & Marketing.

Prior to joining the NFL, Mr. O’Reilly held the position of Senior Marketing and Sports Manager for NYC2012, the New York City Olympic Bid. He also has past experience as Director of Production and Marketing at the National Basketball Association where he spent six years. Peter began his career at ABC Sports working on the network’s college football and college basketball broadcasts.

Mr. O’Reilly received his Bachelor of Arts Degree from the University of Notre Dame and received his MBA from Harvard Business School. He currently resides in Westchester County, NY with his wife and two children.
Rafael M. Pina is Senior Project Manager with Langan Engineering & Environmental Services in Miami Lakes, and has over 25 years of geotechnical engineering experience. Mr. Pina has worked on numerous projects throughout Florida, New York, Pennsylvania, Mexico, the Caribbean, Central and South America and the Middle East. Some of his most notable project experience include: The Homestead Motorsports Complex; Miami International Airport Northside Runway and the North and South Terminal Expansion and most recently the PortMiami Tunnel and the Sunlife Stadium Renovation. Originally from the Dominican Republic, Mr. Pina has a Bachelor of Science in Civil Engineering from the Florida Institute of Technology and is a Florida Registered Professional Engineer. He is a past-president of the Miami-Dade Branch of ASCE and a past-president of the South Florida Chapter of the American Concrete Institute.

Founded in 1970 and headquartered in New Jersey, Langan provides integrated site engineering and environmental consulting services to the land development, corporate real estate, and energy markets. Langan employs nearly 1,000 professionals and has 20 regional offices in New Jersey, New York, Pennsylvania, Connecticut, Virginia, Ohio, Florida, Texas, and California. The firm consistently ranks among the top design firms by Engineering News-Record and Best Engineering Firms to Work For by CE News.

Rich Powers joined American Specialty in 2000 and has 29 years of experience in the sports and entertainment industry.

Rich currently oversees American Specialty’s Risk Services Department and is responsible for the development of risk and crisis management products and services for American Specialty’s clients. Rich annually performs 15 to 20 on-site risk management evaluations at stadiums, arenas, sporting events, and theme parks across the country. He has conducted physical assessments and operational evaluations for Major League Baseball Clubs since 2003 and developed the onsite risk management evaluation process tailored specifically for Major League Baseball Clubs referred to as the Excellence Management Program. He also has been involved in the Business Continuity & Crisis Response Plan development for ten Major League Baseball Clubs and was the lead project manager for the St. Louis Cardinals’ Emergency Response Plan development for the new Busch Stadium.

Rich began his career in the waterpark industry and was the Director of Park Operations for Waterworld USA, a Six Flags facility in Sacramento, California. He served on various safety standardization committees within Six Flags and played an active role in developing training programs and standardizing many of the company’s corporate operational policies and procedures. Rich also has six years of field experience as an Emergency Medical Technician and Paramedic for Metropolitan Ambulance Services and American Medical Response.
Sherri Privitera - Populous
5x5x8 - Renovation Projects
2/10/2016, 12:30 - 1:15 PM & 1:15 - 2:00 PM

Sherri Privitera’s nearly 20 year career has been dedicated to collegiate sports projects in the sports architecture industry. Sherri has impacted more than 50 universities through her involvement on more than 65 projects over the years, which qualifies her as one of the leading women architects in sport facility design. She graduated with her Bachelors and Masters in architecture from the University of Nebraska. Sherri currently is a Principal at Populous, having served as the project manager for the new $266 million McLane Stadium at Baylor University, which opened in August 2014. She is currently working at Penn State University on the largest athletic master plan for the firm and a new football training facility at Purdue University. Prior to joining Populous, she worked with sports architecture firms in Kansas City and Los Angeles.

Sherri has become a trusted advisor to athletic departments and university administrators, impacting the growth of facilities on campuses across the country. Her resume includes work with 12 conferences including 22 schools within the Power 5. This list of clients contributes to planning facilities of NCAA Division I sports projects with a construction value exceeding $4.3 Billion since 2006 alone. Sherri understands the business of collegiate athletics with an emphasis on revenue generation, aiding clients in making strategic decisions that positively impact their bottom line. Her hard work, dedication and positive attitude have positioned her as an influential professional within the firm and the industry. In turn, Sherri has been a featured presenter at the National Association of Collegiate Woman Athletics Administrator's (NACWAA) national convention and the NACWAA/NCAA Leadership Enhancement Institute, discussing topics including building consensus and athletic facility development. In 2012, Sherri was selected as one of Building Design + Construction's 40 Under 40. In 2015, she was named one of Sports Business Journal’s game changers – one of the nation’s leading women in sports business.

Jonathan Richeson - US Department of Homeland Security
Department of Homeland Security Breifing
2/9/2016, 11:00 - 11:45 AM

Mr. Jonathan Richeson currently works at the Department of Homeland Security, Office of Infrastructure Protection, where he is a Security Specialist in the Commercial Facilities Sector Specific Agency Section. He has a Bachelor’s Degree (cum laude) in Justice Administration from the University of Louisville and a Master’s Degree (with honors) in Homeland Security from the American Military University. Jon completed seven and a half years as an active duty Security Forces officer in the United States Air Force, with operational experience in law enforcement, security, and military working dogs.

He is currently an Individual Mobility Augmentee assigned to HQ Air Combat Command Security Forces, Langley Air Force Base, Virginia.
Russ Simons - VSG

Computerized Management & Maintenance Systems
2/10/2016, 2:00 - 3:00 PM

Over the past three decades, Russ Simons has been involved in nearly every facet of the sports and entertainment facility industry, from design and construction to operations, marketing and public relations. At Venue Solutions Group (VSG), Russ directs the firm’s guest experience benchmarking, assessment and facility operations efforts. VSG is a team of former senior facility managers who evaluate building systems and components, facility condition, risk management, guest experience, safety and security and sustainable operations. He has worked with operators at every level from collegiate to every professional league, and his work goes hand-in-hand with architects to design facilities that are safe, efficient, revenue positive and sustainable. He has worked with such clients as the Orlando Magic, San Diego Padres, the Indiana State Fair, Pittsburgh Steelers, and the historic Keeneland Equestrian Facility.

Prior to creating VSG, Russ was a senior principal with global design firm Populous. There he managed the firms’ facility operations, evaluation and analysis group which assisted public assembly venues in any and all operational aspects. He also worked closely with the designers and architects as they created not only beautiful facilities, but functional ones as well. Russ’ previous positions have also includes the senior vice president and general manager of Bridgestone Arena in Nashville, home to the NHL Nashville Predators and a variety of entertainment and sports events, and also the senior vice president of Powers Management and president of Powers Solutions, a professional sports and leisure facility operations consulting company.

John Skinner - Major League Baseball

Concerns and State of the Business
2/9/2016, 9:30 - 10:45 AM

John Skinner is the Director of Security Operations Major League Baseball since 2012 and served as one of MLB’s Resident Security Agents since 1990. Prior to his present position he was appointed in 2008 as the first Managing Director of for Security and Facilities for the Minor Leagues. A 33 year veteran of law enforcement John served in the City of Detroit and Port St. Lucie Police Departments. In his last 12 years of employment with Port St. Lucie he served as their Chief of Police. Under his leadership the Police Department was recognized by the IACP (International Association of Police Chiefs) with their most distinguished Community Policing Awards. Under his command Port St. Lucie was recognized by the publication The Congressional Quarterly as having the lowest serious crime rate for large cities in the State of Florida for 7 consecutive years.

John has a Master of Science degree in Human Resource Development from Barry University in Miami, Florida. John is also a graduate of the University of Louisville’s Southern Police Institute, as well as, the FBI Executive Leadership Institute in Quantico, Virginia.
Lee Slade - Walter P Moore  
*Sustainable Design in New and Renovated Facilities*  
2/10/2016, 2:00 - 3:00 PM  

Lee Slade, P.E., provides overall leadership for the firm's 350-person, 13-office Structures Group, which includes specialty groups in structural engineering, façade engineering, parking services, secure design, and construction engineering. For the last 20 years he has focused on the creation and stewardship of sports facilities, including venues with retractable roofs. He helped found the Association for Retractable Roof Operators Worldwide and is active in several professional sports venue organizations, including the Stadium Managers Association. Lee has published widely and lectures frequently in both academic and industry environments.

Craig Storey - SHIFT Energy, Inc.  
*The Green Sports Alliance Current Trends in Stadium Energy Efficiency*  
2/10/2016, 12:30 - 1:15 PM & 1:15 - 2:00 PM  

Craig’s work career has seen him play a number of Executive roles in the IT industry. Before joining SHIFT, Craig oversaw Mariner Innovations, the IT Consulting division of Mariner as the President. Previous roles included Vice President, National Sales and Business Development for FCT; Assistant Vice President, National Sales and Business Development for FCT; Vice President of Advanced Solutions for FCT; National Sales Executive with a Global IT solutions provider; and Vice President and General Manager for Innovatia.

In his spare time, Craig serves as the Chair of the Board of TechImpact, and acts as a coach for several youth basketball teams. Additional community roles have included Chair of Community and Economic Development Commission (Miramichi), Vice President of the Rotary Club, United Way Campaign Chair (Business & Industry Committee), MBA Advisor for the University of New Brunswick, volunteer with the New Brunswick Youth Apprenticeship Program, and a member of the Saint John Board of Trade’s Business Mentorship Committee.

Craig holds a Bachelor of Engineering (Industrial) from Dalhousie University (formerly Technical University of Nova Scotia).
Charlie Woodrum - NOAA's National Weather Service
Weather Safety for Sports Venues
2/10/2016, 12:30 - 1:15pm & 1:15 - 2:00pm

Charlie started a new position with the National Weather Service (NWS) last Spring as the first National Decision Support Services (DSS) Program Manager. In this new position his focus is on identifying best practices on how the NWS delivers weather information to decision makers and on preparing vulnerable groups for high impact weather events.

In his previous position, Charlie was the NWS Program Coordination Officer (PCO) at NOAA Headquarters in Washington D.C. The NWS PCO program is a 2-year rotational assignment. In the first year of the assignment, Charlie worked on the staff of National Weather Service Director, Dr. Louis Uccellini. In his second year of his assignment, he served on the staff of the NOAA Administrator, Dr. Kathryn Sullivan, as NOAA's point of contact and liaison with National Weather Service leadership.

Before becoming a PCO, Charlie worked as a Journeyman Forecaster in Pittsburgh, PA, a Meteorologist Intern in Wilmington, OH, and a Student Trainee (SCEP) in Tallahassee, FL. In Pittsburgh, Charlie created the office's External Users Team and led the office's first two Integrated Warning Team (IWT) workshops. In addition, Charlie pushed forward local research in radar and mentored college students. Charlie is an active member on the National Lightning Safety Team and a lead on weather safety for outdoor venues. Charlie graduated from Florida State University with a bachelor's degree in Meteorology.

Don Yaeger -
What Makes The Great Ones Great
2/9/2016, 8:45 - 9:30 AM

As an award-winning keynote speaker, business leadership coach, an eight-time New York Times Best-selling author and longtime Associate Editor for Sports Illustrated, Don Yaeger has fashioned a career as one of America's most provocative thought leaders. As a speaker, he has worked with audiences as diverse as Fortune 500 companies and cancer survivor groups, where he shares his personal story.

He is primarily sought to discuss lessons on achieving Greatness, learned from first-hand experiences with some of the greatest sports legends in the world.

Additionally, Don has been retained by companies and organizations to coach their leaders, management teams and employees on building a culture of greatness by looking at Great Teams in sports and discerning the business lessons we can learn from them.

Born and raised in Hawaii, Yaeger has traveled extensively. The Dominican Republic, Honduras, Japan and Great Britain can be counted among the countries in which he has resided. A 1984 graduate of Ball State University, Yaeger currently lives in Tallahassee, FL. He also owns a political consulting business and a public relations firm. He and his wife Jeanette have a son and a daughter.